

**TIFOSI**<sup>®</sup>

2023  
BUYERS GUIDE

# SWANK SERIES

## WHERE SPORT MEETS LIFE:

The Swank Series brings Tifosi's sport DNA to classic styles making them the perfect pairs for both sport and leisure. They feature shatter-proof, polycarbonate lenses that provide 100% protection from harmful UVA & UVB rays, non-slip hydrophilic rubber nose pads, lightweight Grilamid TR-90 frames and are available in your prescription.



## SWICK

FRAME: FULL  
WEIGHT: 26G  
SIZING: M-XL  
RX: DIRECT FIT

STANDARD: \$12.50 WHSLE \$25.00 MSRP  
STANDARD MIRROR: \$15.00 WHSLE \$29.95 MSRP  
POLARIZED: \$27.50 WHSLE \$54.95 MSRP  
MIRROR POLARIZED: \$30.00 WHSLE \$59.95 MSRP

- |   |   |   |  |  |   |
|---|---|---|--|--|---|
| <br><b>BLACKOUT</b><br>1520400170<br>SMOKE                         | <br><b>CRYSTAL CLEAR</b><br>1520405374<br>SMOKE YELLOW MIRROR      | <br><b>SATIN VAPOR</b><br>1520402870<br>SMOKE                    | <br><b>MIDNIGHT NAVY</b><br>1520403581<br>SMOKE BRIGHT BLUE MIRROR | <br><b>BROWN FADE</b><br>1520409471<br>BROWN                        | <br><b>ONYX / BLUE FADE</b><br>1520407563<br>SKY BLUE MIRROR |
| <br><b>SATIN BLACK / CRIMSON</b><br>1520400178<br>SMOKE RED MIRROR | <br><b>ONYX FADE</b><br>1520409573<br>CLEAR                        | <br><b>SATIN BLACK / NEON</b><br>1520500151<br>SMOKE POLARIZED ➤ | <br><b>SATIN VAPOR</b><br>1520502851<br>SMOKE POLARIZED ➤          | <br><b>SHADOW BLUE</b><br>1520505548<br>SKY BLUE MIRROR POLARIZED ➤ | <br><b>BLUE MARBLE</b><br>1520508751<br>SMOKE POLARIZED ➤    |
| <br><b>BLACKOUT</b><br>1520510548<br>SKY BLUE MIRROR POLARIZED ➤   | <br><b>SATIN VAPOR</b><br>1520502849<br>EMERALD MIRROR POLARIZED ➤ |   |  |  |   |





**SWANK**

FRAME: FULL    SIZING: S-L  
WEIGHT: 23G    RX: DIRECT FIT

STANDARD: \$12.50 WHSLE    \$25.00 MSRP  
STANDARD MIRROR: \$15.00 WHSLE    \$29.95 MSRP  
POLARIZED: \$27.50 WHSLE    \$54.95 MSRP  
MIRROR POLARIZED: \$30.00 WHSLE    \$59.95 MSRP



**BLACKOUT**  
1500410570  
SMOKE



**BOTTLE GREEN**  
1500401970  
SMOKE



**ONYX / CLEAR**  
1500408470  
SMOKE



**SATIN ELECTRIC GREEN**  
1500405681  
SMOKE BRIGHT BLUE MIRROR



**CRYSTAL BROWN / ONYX**  
1500408179  
BROWN GRADIENT



**SATIN CRYSTAL BLUSH**  
1500404581  
SMOKE BRIGHT BLUE MIRROR



**PINK CONFETTI**  
1500406770  
SMOKE



**ULTRA-VIOLET**  
1500403770  
SMOKE



**SATIN BLACK**  
1500400181  
SMOKE BRIGHT BLUE MIRROR



**CRYSTAL SKY BLUE**  
1500409981  
SKY BLUE MIRROR



**WOODGRAIN**  
1500402374  
SMOKE YELLOW MIRROR



**CRIMSON / ONYX**  
1500409878  
SMOKE RED MIRROR



**BROWN FADE**  
1500409471  
BROWN



**RAINBOW SHINE**  
8700411070  
SMOKE



**SATIN BLACK**  
1500500151  
SMOKE POLARIZED >



**SATIN CLEAR**  
1500505355  
CLARION BLUE MIRROR  
POLARIZED >



**BLUE CONFETTI**  
1500505450  
BROWN POLARIZED >



**BOTTLE GREEN**  
1500501951  
SMOKE POLARIZED >



**BLACKOUT**  
1500510548  
SKY BLUE MIRROR POLARIZED >



**SATIN VAPOR**  
1500502851  
SMOKE POLARIZED >



**SATIN CRYSTAL TEAL**  
1500501551  
SMOKE POLARIZED >



**SWANK<sub>SL</sub>**

FRAME: HALF    SIZING: S-L  
WEIGHT: 22G    RX: DIRECT FIT

STANDARD: \$12.50 WHSLE    \$25.00 MSRP  
STANDARD MIRROR: \$15.00 WHSLE    \$29.95 MSRP  
POLARIZED: \$27.50 WHSLE    \$54.95 MSRP



**GLOSS BLACK**  
1570400270  
SMOKE



**SATIN CRYSTAL TEAL**  
1570401563  
SKY BLUE MIRROR



**SATIN VAPOR**  
1570402872  
AC RED



**WOODGRAIN**  
1570502350  
BROWN POLARIZED >



**BLACKOUT**  
1570510551  
SMOKE POLARIZED >



# SWANK XL

FRAME: FULL    SIZING: M-XL  
WEIGHT: 26G    RX: DIRECT FIT

STANDARD: \$15.00 WHSLE    \$29.95 MSRP  
POLARIZED: \$27.50 WHSLE    \$54.95 MSRP  
MIRROR POLARIZED: \$30.00 WHSLE    \$59.95 MSRP



# SIZZLE

FRAME: FULL    SIZING: S-M  
WEIGHT: 24G    RX: N/A

STANDARD: \$17.50 WHSLE    \$34.95 MSRP







# SALVO

FRAME: HALF SIZING: M-XL  
WEIGHT: 27G RX: DIRECT FIT

STANDARD: \$12.50 WHSLE \$25.00 MSRP  
STANDARD MIRROR: \$15.00 WHSLE \$29.95 MSRP  
POLARIZED: \$27.50 WHSLE \$54.95 MSRP



**BLACKOUT**  
1690400170  
SMOKE



**CRIMSON / ONYX**  
1690409878  
SMOKE RED MIRROR



**CRYSTAL SMOKE**  
1690402863  
SKY BLUE MIRROR



**SATIN VAPOR**  
1690502851  
SMOKE POLARIZED »



# SHIRLEY

FRAME: FULL SIZING: S-L  
WEIGHT: 26G RX: DIRECT FIT

STANDARD: \$12.50 WHSLE \$25.00 MSRP  
STANDARD MIRROR: \$15.00 WHSLE \$29.95 MSRP  
POLARIZED: \$27.50 WHSLE \$54.95 MSRP



**GLOSS BLACK**  
1680400270  
SMOKE



**CRYSTAL BROWN / ONYX**  
1680408179  
BROWN GRADIENT



**MATTE BLUE TORTOISE**  
1680405463  
SKY BLUE MIRROR



**CRYSTAL PEACH BLUSH**  
1680507951  
SMOKE POLARIZED »



**TEAL DUNE**  
1680501550  
BROWN POLARIZED »



# SHWAE

FRAME: FULL SIZING: S-M  
WEIGHT: 24G RX: N/A

STANDARD: \$17.50 WHSLE \$35.00 MSRP  
POLARIZED: \$30.00 WHSLE \$59.95 MSRP



**SATIN BLACK**  
1590400170  
SMOKE



**MIDNIGHT GOLD**  
1590404471  
BROWN



**GOLD**  
1590404481  
SMOKE BRIGHT BLUE



**GRAPHITE**  
1590400381  
SMOKE BRIGHT BLUE



**GRAPHITE**  
1590500351  
SMOKE POLARIZED »



**COMING 4/1/23**

# SMIRK

FRAME: FULL  
WEIGHT: 24G

SIZING: S-L  
RX: DIRECT FIT

STANDARD/MIRROR: \$15.00 WHSLE \$29.95 MSRP  
POLARIZED: \$27.50 WHSLE \$54.95 MSRP



**BLACKOUT**  
1790410592  
SMOKE



**MATTE BLUE TORTOISE**  
1790405457  
BROWN



**AQUA SHIMMER**  
1790401964  
ROSE MIRROR



**CRYSTAL DENIM**  
1790406145  
GOLD MIRROR



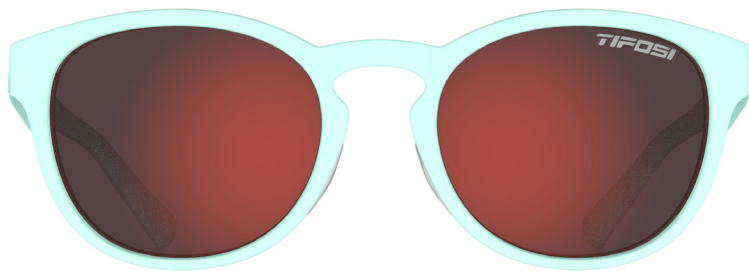
**HONEY**  
1790404775  
GT



**BLACKOUT**  
1790510551  
SMOKE POLARIZED ➤



**MATTE BLUE TORTOISE**  
1790505450  
BROWN POLARIZED ➤



# SVAGO

FRAME: FULL  
WEIGHT: 26G

SIZING: S-L  
RX: DIRECT FIT

STANDARD: \$12.50 WHSLE \$25.00 MSRP  
STANDARD MIRROR: \$15.00 WHSLE \$29.95 MSRP  
POLARIZED: \$27.50 WHSLE \$54.95 MSRP



**CRYSTAL PEACH BLUSH**  
1560407980  
SMOKE GRADIENT



**SATIN CRYSTAL BLUSH**  
1560404564  
ROSE MIRROR



**CRYSTAL CHAMPAGNE**  
1560405379  
BROWN GRADIENT



**ONYX FADE**  
1560409570  
SMOKE



**SATIN CRYSTAL TEAL**  
1560401578  
SMOKE RED MIRROR



**SATIN CRYSTAL BROWN**  
1560403071  
BROWN



**SATIN CRYSTAL TEAL**  
1560501551  
SMOKE POLARIZED ➤



**TORTOISE**  
1560501050  
BROWN POLARIZED ➤

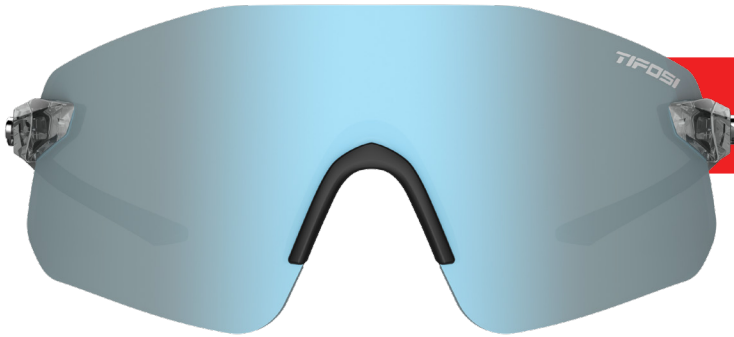




# TIFOSI SPORT SERIES



**NEW  
FOR 2023**



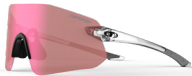
## VOGEL<sup>SL</sup>

FRAME: SHIELD    SIZING: L-XL  
WEIGHT: 26G    RX: N/A

STANDARD/MIRROR: \$20.00 WHSLE    \$39.95 MSRP



**BLACKOUT**  
1800410592  
SMOKE



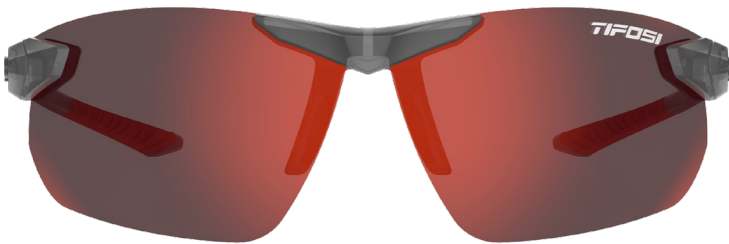
**CRYSTAL CLEAR**  
1800405346  
PINK MIRROR



**CRYSTAL SMOKE**  
1800409081  
SMOKE BRIGHT BLUE MIRROR



**MATTE BLACK**  
1800400178  
SMOKE RED MIRROR



## SEEK<sup>FC 2.0</sup>

FRAME: HALF    SIZING: S-M  
WEIGHT: 23G    RX: N/A

STANDARD/MIRROR: \$17.50 WHSLE    \$34.95 MSRP  
POLARIZED: \$30.00 WHSLE    \$59.95 MSRP



**BLACKOUT**  
1770410592  
SMOKE



**TORTOISE**  
1770401057  
BROWN



**SATIN VAPOR**  
1770402878  
SMOKE RED MIRROR



**GLOSS BLACK**  
1770400281  
SMOKE BRIGHT BLUE MIRROR



**BLACKOUT**  
1770510551  
SMOKE POLARIZED ➤



**TORTOISE**  
1770501050  
BROWN POLARIZED ➤



## SEEK<sup>2.0</sup>

FRAME: HALF    SIZING: S-M  
WEIGHT: 21G    RX: N/A

STANDARD/MIRROR: \$17.50 WHSLE    \$34.95 MSRP  
POLARIZED: \$30.00 WHSLE    \$59.95 MSRP



**BLACKOUT**  
1780410592  
SMOKE



**SATIN VAPOR**  
1780402881  
SMOKE BRIGHT BLUE MIRROR



**IRON**  
1780500450  
BROWN POLARIZED ➤



**NEW**

# STRIKEOUT

FRAME: HALF  
WEIGHT: 22G  
SIZING: XS-S  
RX: DIRECT FIT

STANDARD/MIRROR: \$15.00 WHSLE \$29.95 MSRP  
POLARIZED: \$27.50 WHSLE \$54.95 MSRP

-   
**BLACKOUT**  
1740410592  
SMOKE
-   
**SATIN VAPOR**  
1740402863  
SKY BLUE MIRROR
-   
**MATTE WHITE**  
1740401278  
SMOKE RED MIRROR
-   
**BLUE TORTOISE**  
1740505450  
BROWN POLARIZED ➤



# SHUTOUT (YOUTH 13+ & UP)

FRAME: HALF  
WEIGHT: 23G  
SIZING: XS-S  
RX: DIRECT FIT

STANDARD: \$12.50 WHSLE \$25.00 MSRP  
STANDARD MIRROR: \$15.00 WHSLE \$29.95 MSRP

-   
**BLACKOUT**  
1660410570  
SMOKE
-   
**GLOSS BLACK**  
1660400281  
SMOKE BRIGHT BLUE MIRROR
-   
**MIDNIGHT NAVY**  
1660403574  
SMOKE YELLOW MIRROR
-   
**MATTE WHITE**  
1660401281  
SMOKE BRIGHT BLUE MIRROR
-   
**MATTE WHITE**  
1660401278  
SMOKE RED MIRROR



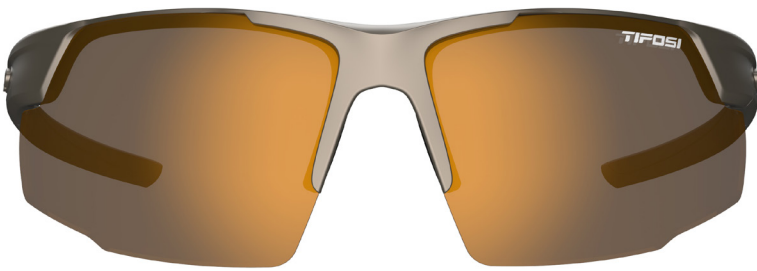
# TRACK

FRAME: HALF  
WEIGHT: 23G  
SIZING: S-L  
RX: N/A

STANDARD: \$12.50 WHSLE \$25.00 MSRP  
STANDARD MIRROR: \$15.00 WHSLE \$29.95 MSRP  
POLARIZED: \$30.00 WHSLE \$59.95 MSRP

-   
**SATIN VAPOR**  
1550402872  
AC RED
-   
**CRYSTAL SMOKE**  
1550410070  
SMOKE
-   
**GLOSS BLACK**  
1550400270  
SMOKE
-   
**TORTOISE**  
1550401071  
BROWN
-   
**WHITE / BLACK**  
1550401481  
SMOKE BRIGHT BLUE MIRROR
-   
**WHITE / RED**  
1550401878  
SMOKE RED MIRROR
-   
**TORTOISE**  
1550501050  
BROWN POLARIZED ➤
-   
**BLACKOUT**  
1550510551  
SMOKE POLARIZED ➤





# CENTUS

FRAME: HALF    SIZING: L-XL  
WEIGHT: 27G    RX: N/A

STANDARD: \$12.50 WHSLE    \$25.00 MSRP  
STANDARD MIRROR: \$15.00 WHSLE    \$29.95 MSRP



**GLOSS BLACK**  
1650400281  
SMOKE BRIGHT BLUE MIRROR



**IRON**  
1650400471  
BROWN



**MATTE BLACK**  
1650400170  
SMOKE



**MIDNIGHT NAVY**  
1650403570  
SMOKE



**GLOSS BLACK**  
1650400278  
SMOKE RED MIRROR



**CRYSTAL SMOKE**  
1650402872  
AC RED



# INTENSE

FRAME: HALF    SIZING: S-L  
WEIGHT: 23G    RX: N/A

STANDARD: \$12.50 WHSLE    \$25.00 MSRP  
STANDARD MIRROR: \$15.00 WHSLE    \$29.95 MSRP



**CRYSTAL SMOKE**  
8740402881  
SMOKE BRIGHT BLUE MIRROR



**GLOSS BLACK**  
8520400270  
SMOKE



**IRON**  
8520400475  
GT



**METALLIC SILVER**  
8520400677  
SMOKE BLUE MIRROR



**MATTE BLACK**  
8520400172  
AC RED

# ENLIVEN GOLF SERIES



## STANDARD

### FULL-SUN PROTECTION

Most Tifosi lenses have a smoke or brown tint that is comfortable to the eye and presents natural colors



## ENLIVEN™

### COLOR CAPTURE TECHNOLOGY

Enhance color contrast to make reds, blues, and greens pop to clearly distinguish fairway from fringe & rough



### SEEK<sup>FC</sup> 2.0

# 1770400259 GLOSS BLACK  
\$20.00 WHSLE \$39.95 MSRP



### SEEK<sup>2.0</sup>

# 1780401059 TORTOISE  
\$20.00 WHSLE \$39.95 MSRP



### VELOCE

# 1040400259 GLOSS BLACK  
\$25.00 WHSLE \$49.95 MSRP



### CRIT

# 1340400159 MATTE BLACK  
\$25.00 WHSLE \$49.95 MSRP



### VERO

# 1470400259 GLOSS BLACK  
\$25.00 WHSLE \$49.95 MSRP

## READERS

STANDARD READER: \$25.00 WHSLE \$49.95 MSRP  
FOTOTEC READER: \$40.00 WHSLE \$79.95 MSRP



### VELOCE

MATTE BLACK READER  
1040800186 SMOKE READERS, +1.5  
1040800187 SMOKE READERS, +2.0  
1040800167 SMOKE READERS, +2.5



### VELOCE

MATTE BLACK READER  
1040800137 LIGHT NIGHT FOTOTEC, +1.5  
1040800138 LIGHT NIGHT FOTOTEC, +2.0



# MERCHANDISING

## A PERSONAL TOUCH TO YOUR EVENT

THE TIFOSI CUSTOM TOURNAMENT PROGRAM PARTNERS WITH YOUR BRAND TO PROMOTE A POSITIVE PERSPECTIVE OF YOUR BUSINESS. TIFOSI SUNGLASSES CAN COME PACKAGED WITH A CUSTOM PRINTED ZIPPERED CASE AND CLEANING BAG.

CONTACT A TIFOSI REP FOR PRICING & AVAILABILITY: (866) 310-0996 | CORPORATESALES@TIFOSIOPTICS.COM



### 36 PIECE DISPLAY

- AVAILABLE IN GREY
- OPTIONAL LOCKING BASE HOLDS EXTRA BOXES & CASES (BASE NOT INCLUDED WITH DISPLAY)

FLOOR SPACE: 12IN X 18IN.



### 60 PIECE DISPLAY

- AVAILABLE IN GREY
- LOCKING BASE HOLDS EXTRA BOXES & CASES

FLOOR SPACE: 12IN X 18IN.



### SWANK 60 PIECE DISPLAY

- AVAILABLE IN GREY
- LOCKING BASE HOLDS EXTRA BOXES & CASES

FLOOR SPACE: 13.5IN X 13IN.



### POP GRAPHICS

- INSERTED INTO THE SIDE OR FRONT OF DISPLAYS
- SIZE VARIES BASED ON DISPLAY
- HIGHLIGHTS TECHNOLOGY OF THE SUNGLASSES ON THE DISPLAY



### 4 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES

FLOOR SPACE: 4IN X 7IN



### 12 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES

FLOOR SPACE: 9IN X 10.5IN.



### 18 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES

FLOOR SPACE: 9IN X 10.5IN.



### 24 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES

FLOOR SPACE: 12IN X 18IN.